

# BOXUN LI

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Github: [BoxunLi](#)  
Portfolio: [boxunli.com](#)

## EXPERIENCE\_\_

### UX Designer - Shopify

May - August 2022

Designed the wallet page for the Shop app to help 20M+ users easily manage their saved payment methods. Conducted competitive analysis, crafted high-fidelity prototypes, made data-driven design decisions, and collaborated with developers all the way to shipping.

### Experience Designer - Konrad Group

September - December 2021

Initiated and shipped the design of a projects map web page to simplify clients' browsing experience of past projects. Collaborated closely with design, consulting, and development teams. Designed an interactive home page experience for another client to showcase featured products.

### UI/UX Designer - Ontario Ministry of Labour

January - April 2021

Led surveys, and user interviews to generate user journey maps. Pioneered the digitization of Employment Ontario programs applications by designing a web portal. Largely reduced the time and number of attempts required to complete an application.

### Product Designer - Hyivy Health Inc. (startup)

May - August 2020

Owned the design of their first mobile app, website, and 3D device prototype. Led the establishment of a vibrant brand identity and built brand guidelines. Identified user pain-points and product goals through conducting user interviews and analyzing user feedback.

## COMMUNITY\_\_

### Co-President - UW/UX

Oct 2020 - May 2022

Growing and guiding University of Waterloo's design community by organizing events, workshops, and designathons. Helped plan our first designathon, TILE, reaching 250+ participants from 12 countries and 70+ schools.

### Product Designer - UW Blueprint

September - December 2021

Collaborated cross-functionally within a team of designers, engineers, and product managers to build a book review platform for a non-profit organization, Canadian Children's Book Centre.

## EDUCATION\_\_

### University of Waterloo - Graduating 2024

Candidate of Bachelor of applied science - Mechatronics Engineering

## SKILLS\_\_

### Tools

Figma  
Adobe XD  
InVision  
Photoshop  
Illustrator  
Spline 3D  
Fusion 360

### Design

User Research/Interview  
Usability Testing  
Wireframing & Prototyping  
Visual Design

### Dev

HTML/CSS  
JavaScript  
Express  
MongoDB  
C++  
Node.js